

Branden M. Lippy, Ed.D., CMAA

EXECUTIVE PROFILE

Interscholastic athletics executive and educational leader with more than 15 years of experience spanning school-based athletic administration, statewide and district governance, higher education, national instruction, professional service, and consulting. Directs a comprehensive school district athletics program involving 35+ teams and more than 125 coaches while serving on the PIAA Board of Directors and in leadership of PIAA District III. National NIAAA instructor and presenter, adjunct professor, published author, manuscript reviewer, and Co-Founder & CEO of Interscholastic Athletics Consulting Partners (IACP), with a professional focus on education-based athletics, leadership, organizational culture, communication, operations, and the student-athlete experience.

EXECUTIVE LEADERSHIP

[Interscholastic Athletics Consulting Partners, LLC](#), Co-Founder & CEO

- Co-lead a consulting company that partners with school districts and athletic leaders to assess, strengthen, and align interscholastic athletic programs through strategic leadership, effective communication, organizational systems, leadership and culture development, and practical, education-based solutions.

[PIAA District III President](#) (2026-present)

- Previously served as Vice President.
- Provide leadership for interscholastic athletics within District III, serving member schools across Adams, Berks, Cumberland, Dauphin, Franklin, Juniata, Lancaster, Lebanon, Perry, and York counties.
- Help lead governance, organization, policy implementation, eligibility matters, championship administration, and district decision-making.
- Provide oversight and management for the planning of 24 District championships, including direct administration of Basketball Championships at the Giant Center, Baseball Championships at Penn Medicine Park, and Lacrosse Championships at Millersville University.

[PIAA Board of Directors Member](#) (2023 - present)

- Serve as 1 of 32 members of the statewide governing body for high school and middle school athletics in Pennsylvania.
- Contribute to policy development, governance, sportsmanship initiatives, and equitable opportunities for participants.

[Lampeter-Strasburg School District Director of Athletics](#) (2011 - present)

- Provide strategic and operational leadership for a comprehensive interscholastic athletics program encompassing 35+ athletic teams, 125 paid and volunteer coaches, 19 booster club organizations, and more than 50 event workers.
- Core team member for the organization and implementation of a \$5 million Master Athletic Facility Renovation Plan.
- Secured \$750,000 in state grant funding for athletic facility upgrades, including scoreboards, fitness center equipment, stadium light retrofitting, and softball field lights.

HIGHER EDUCATION & COLLEGIATE EXPERIENCE

Millersville University of Pennsylvania

- [Wellness and Sports Sciences Department Adjunct Professor](#) (2021 – present)
 - Courses taught: First Year Experience; International Sports Administration; Leadership Development in Sports; Legal Aspects of Sport; Moral and Ethical Issues in Sport; Sport Finance; Wellness / Stress Management.

The University of Maryland

- Athletics - Intensive Learning Program/Assistant Learning Specialist (2010 – 2011)

St. Bonaventure University

- Athletic Academic Support and Student Services Specialist (2009 – 2010)

Millersville University of Pennsylvania

- Department of Athletics Graduate Assistant (2007- 2009)
- Assistant Women's Basketball Coach (2007- 2009)

PROFESSIONAL SERVICE

NIAAA National Sports Facilities Committee	2026 - present
Millersville University President's Commission on the Status of Women	2024 - present
<i>Coach & Athletic Director</i> magazine Editorial Advisory Board Member	2018 - present
PIAA District III Inter-District Council	2014 - present
Lampeter-Strasburg School District Athletic Council Chair	2011 - present
Millersville University College of Education and Human Services Advisory Board	2023 - 2025
Lancaster-Lebanon League Boys Lacrosse Chair	2021 - 2025
Lancaster-Lebanon League Girls Lacrosse Chair	2013 - 2024
PIAA District III Competitive Spirit Chair	2020 - 2023
Millersville University President's Commission on Gender & Sexual Diversity	2020 - 2023
Lancaster-Lebanon League Vice President	2019 - 2023
Lancaster-Lebanon League Secretary	2011 - 2019

PRESENTATIONS & NATIONAL INSTRUCTION

NIAAA Female Athletic Administrator Leadership Cohort (2026)

- Co-develop and facilitate a year-long national leadership cohort for female athletic administrators focused on leadership development, mentorship, professional growth, and connection

NFHS / NIAAA National Athletic Directors' Conference

- Leadership Training Course and Workshop Instructor (2023 - present)
- Winning with Tech: Digital Tools for Streamlining Athletic Department Operations (2025)
- Student Centered Educational Athletics Performance Beyond the X's and O's (2023 - present)
- Building Positive Relationships with Community/Parents/Stakeholders (2023)

Pennsylvania State Athletic Directors Association (PSADA) State Conference

- Women's Leadership (2024 - present)

Maryland State Athletic Directors Association (MSADA) State Conference

- Strategies for Advancing to Higher Levels and Building Confidence in Male-Dominated Environments (2025)

PUBLICATIONS & SCHOLARSHIP

Arnold, K., & Lippy, B. (2024). Women's leadership. PSADA Summer Magazine, 13(1), 33.

Arnold, K., & Lippy, B. (2025). Women's leadership. PSADA Summer Magazine, 14(1), 31.

Kennedy, R., & Lippy, B. (2025, August 5). [Equipment safety standards: High priority for athletic directors](#). High School Today.

Lippy, B. (2024, February 14). [Creating program pride and education-based expectations](#). High School Today.

Lippy, B. (2025, December 3). [Sport specialization: Athletic directors' perspective regarding the advantages and disadvantages for high school student-athletes](#). Journal for the Study of Sports and Athletes in Education.

Lippy, B. (2026). [Creating program pride and education-based expectations](#). Interscholastic Athletic Administrator's (IAA) Magazine.

Lippy, B. (2026). [Specialization or sampling? What high school ADs are saying about the future of student-athletes](#). Interscholastic Athletic Administrator's (IAA) Magazine, 12-13.

Manuscript Reviewer

Lippy, B. (2026). Ad hoc reviewer for manuscript titled *Examining sport academies and their role in supporting students of color in youth development: A mixed-methods study protocol* (Manuscript No. YSSA-2026-0004). Journal for the Study of Sports and Athletes in Education.

MEDIA & PROFESSIONAL FEATURES

Coach & Athletic Director

- [Q&A.D.: Branden Lippy on leadership philosophy, education-based athletics](#)

NIAAA Podcast

- [Specialization or Sampling? With Dr. Branden Lippy](#)

AFFILIATIONS AND HONORS

Lancaster-Lebanon League

- Athletic Director of the Year (2017)

Women's Basketball Coaches Association/Women's Sport Foundation

- National Graduate Assistant Coach of the Year Award Recipient (2008)

Millersville University of Pennsylvania

- Sports Management Faculty Award Recipient (2008)
- Women's Basketball Program Team Member / Captain (2002 – 2007)

CERTIFICATIONS

National Interscholastic Athletic Administrators Association

- Certified Master Athletic Administrator (2023)
- Certified Athletic Administrator (2013)
- Registered Athletic Administrator (2012)

Human Kinetics Coach Education – *Successful Coaching* and *Sport First Aid* Certified
American Sport Education Program – Certified *Coaching Principles* Instructor (2014)
State of Pennsylvania Teaching Certification in Special Education, Grades K-12 (2007)

EDUCATION

Immaculata University

- Doctorate in Educational Leadership (2013-2018)

Millersville University of Pennsylvania

- Master of Education in Sports Management (2007-2009)

Millersville University of Pennsylvania

- Bachelor of Science in Special Education; Athletic Coaching Minor (2002-2007)