



More Than Advice. Boots-on-the-Ground Support That Helps Schools Get the Work Done.

Interscholastic Athletics Consulting Partners provides more than advice. We help schools not only identify what needs to improve, but also implement the changes needed to build stronger, more aligned athletic programs. By working directly with athletic leaders, coaches, booster clubs, teams, and other stakeholders, we help districts clarify expectations, strengthen communication, improve systems, and move recommendations into day-to-day practice in a way that is practical, sustainable, and grounded in education-based athletics.

Why Districts Bring Us In

- Parent, booster, or community concerns are increasing
- The athletic department needs stronger systems, structure, and accountability
- Leadership roles and responsibilities feel unclear
- Communication with coaches, families, or boosters is inconsistent
- A leadership transition or culture reset needs outside support
- Coaching expectations vary too much across programs
- District leaders want a clearer outside assessment of program health

Outcomes We Help Create

- Clearer role definition for athletic leaders, coaches, and support structures.
- Stronger systems for communication, follow-through, and accountability.
- More consistent expectations across teams and levels.
- Written action steps district leaders can use immediately.
- Improved trust with families, staff, and community stakeholders.
- A stronger foundation for sustainable program growth.

Signature Engagements

Every partnership is customized, but most client work begins in one of these four areas.

Athletic Program Assessment

Best Fit: Ideal for school districts seeking a neutral, outside perspective on the overall vitality, organization, and impact of their interscholastic athletic offerings.

Includes

- Review of department organizational hierarchy and leadership roles
- Analysis of coaching standards and professional accountability systems
- Evaluation of communication with staff, families, and booster organizations
- Assessment of operational procedures and day-to-day management
- Consistency check for secondary program alignment across all levels
- Identification of core competencies and developmental opportunities

Sample Deliverables

- Comprehensive report of objective findings
- Summary of program health and critical needs
- Ranked priorities for strategic improvement
- Actionable implementation guide for athletic leadership

Leadership, Culture & Communication

Best Fit:

For districts dealing with leadership challenges, inconsistent expectations, communication concerns, culture issues, or changing roles.

We Can Help With:

- Athletic director and coaching leadership
- Roles, responsibilities, and accountability
- Department and team culture
- Coach, parent, and booster communication
- Difficult situations and stakeholder concerns
- Leadership transitions and program resets
- Building greater consistency across programs

What You Leave With:

- Clearer expectations and responsibilities
- Practical communication systems
- Leadership and coaching support strategies
- Action steps that can be implemented immediately

Strategic Alignment & Implementation

Best Fit:

For districts that know where they want to improve and need help building the plan, expectations, and systems to make it happen.

We Can Help With:

- Athletic department strategic priorities
- District-wide program alignment
- Junior high through varsity expectations
- Coaching standards and evaluation
- Communication and accountability systems
- Leadership structures
- Implementation planning and follow-through

What You Leave With:

- A clear strategic roadmap
- Defined priorities and responsibilities
- Implementation-ready resources
- Timelines and accountability measures

Need Help With One Specific Issue?

Not every challenge requires a full athletic department assessment or long-term engagement.

IACP also provides Focused Support for specific needs, including:

- Coaching or team leadership concerns
- Parent and community communication
- Booster club structure and alignment
- Leadership transitions
- Role clarification
- Team or department culture concerns
- Facilitated leadership meetings
- Short-term problem solving

Why This Approach Resonates With Schools

School leaders aren't just seeking advice. They need **hands-on support** from people who understand school systems, leadership realities, community expectations, and the daily demands of educational athletics.

<u>Why District Leaders Respond</u> • The work is grounded in education-based athletics rather than generic consulting language. • Recommendations are designed for district implementation, not just presentation. • Engagements can support a single issue, a leadership transition, or a full program review. • The process respects district culture while still bringing clarity and accountability.	<u>What Decision-Makers Can Expect</u> • Hands-on implementation support, not just written recommendations • Direct work with coaches, booster clubs, and stakeholders to help carry out change • Clear guidance for how new expectations, systems, and structures should work in practice • Follow-through support that helps districts move from planning to execution
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Example School Scenario

Booster Club Alignment and Oversight Some districts face challenges when booster clubs begin operating beyond their intended support role. This can lead to mixed messages, inconsistent expectations across programs, confusion for coaches and families, and reduced clarity around district oversight.
How We Help We review current booster club structures, clarify roles and boundaries, and help districts create stronger systems for communication, decision-making, and accountability.
Sample Deliverables • Booster club roles and responsibilities framework • Communication and approval guidelines • Spending and fundraising oversight recommendations • Written action plan for stronger consistency across programs
Likely Outcome District leaders gain clearer oversight, coaches and booster groups better understand their roles, and athletic programs operate with greater consistency, trust, and alignment.

A Partnership Approach Designed For Implementation

Our process is structured enough to create momentum and flexible enough to fit school realities.

1	Discovery: A focused conversation to understand school context, current priorities, pressure points, and what success should look like.
2	Information Gathering: Interviews, document review, observation, and planning conversations to identify strengths, needs, and decision points.
3	Analysis & Strategy: A practical review of structure, communication, operations, leadership systems, and culture, with recommendations tailored to school athletics.
4	Delivery & Implementation Support: Clear next steps, written guidance, and direct hands-on support designed to move the work from discussion to action. This may include facilitated meetings with coaches, booster clubs, athletic leaders, teams, or school personnel to explain recommendations, clarify roles, support communication, and help schools implement changes in a practical and sustainable way.

What Boots-on-the-Ground Support Looks Like

Our work doesn't end with a report. We help schools put recommendations into action. By working directly with athletic directors, coaches, teams, and district leaders, we clarify expectations, guide day-to-day practices, and strengthen systems. This hands-on approach builds understanding, buy-in, and sustainable, aligned athletic programs.

Founder Leadership

Experienced education-based athletics leadership grounded in school systems, culture, and implementation.



Branden Lippy, Ed.D., CMAA

Founder and CEO

Branden Lippy is an accomplished and highly respected leader with extensive experience across both academic and athletic settings. She has served the Lampeter-Strasburg School District for 15 years and currently oversees a comprehensive athletics program that includes 35 sports and more than 125 coaches, bringing a broad and practical understanding of educational athletics leadership.

She currently serves as Chair of the Pennsylvania Interscholastic Athletic Association (PIAA) District III Committee, where she plays a key role in policy development, procedural oversight, and championship coordination for 125 member schools and 21 championship events. She also serves on the PIAA Board of Directors and as national faculty for the National Interscholastic Athletic Administrators Association (NIAAA), including presenting at national conferences.

Her professional background also includes collegiate athletics and adjunct teaching, reflecting a deep commitment to education, leadership development, and service to diverse communities.

At Interscholastic Athletics Consulting Partners, Branden brings clients a high-level yet practical perspective on athletic leadership, program structure, governance, and long-range improvement planning. Her experience allows her to help school districts and athletic leaders build stronger systems, strengthen culture, and make clear, sustainable decisions that positively impact students, coaches, and entire athletic communities.



Ronald Kennedy, Ed.D., CMAA

Founder and COO

Ronald Kennedy serves as the Executive Director of PIAA District III, one of the largest and most competitive districts in Pennsylvania high school athletics. In this role, he provides leadership and oversight for interscholastic athletic programs across the district, supporting schools, athletic directors, coaches, and student-athletes while promoting educational athletics and sportsmanship.

In addition to his district leadership responsibilities, Kennedy is an experienced athletic administrator at Donegal School District, where he has played a key role in developing and supporting athletic programs that emphasize character, accountability, and competitive excellence. His work focuses on creating positive opportunities for student-athletes while ensuring programs operate with integrity and strong educational values.

Kennedy has been actively involved in athletic administration across Pennsylvania, collaborating with school leaders and organizations such as the Pennsylvania Interscholastic Athletic Association and the Pennsylvania State Athletic Directors Association. Through these roles, he has helped advance professional development for athletic administrators and strengthen the role of athletics within the educational mission of schools.

Known for his collaborative leadership style, Kennedy is committed to building strong relationships with schools and communities while supporting the growth and development of student-athletes throughout District III.



Next Steps and Contact

Whether you are seeking a full athletic program review, targeted leadership support, or strategic planning for stronger alignment, Interscholastic Athletics Consulting Partners can build a proposal that matches your school context and goals.

Contact Information

Company: Interscholastic Athletics Consulting Partners

Focus: Education-Based Athletics Consulting

Phone: 717-669-1988 (BL) or 717-314-9532 (RK)

Website: iacpartners.net

Email: info@iacpartners.net

Inquiry: Initial conversations can be scheduled through phone, email, or website outreach.

Suggested Next Step:

Schedule a 30-minute discovery conversation to discuss your school context, current priorities, and the support model that would be most valuable. The goal of the initial conversation is to clarify needs, determine the right scope, and outline a proposal that fits your school.