

## **More Than Advice. Boots-on-the-Ground Support That Helps Schools Get the Work Done.**



Interscholastic Athletics Consulting Partners provides more than advice. We help schools not only identify what needs to improve, but also implement the changes needed to build stronger, more aligned athletic programs. By working directly with athletic leaders, coaches, booster clubs, teams, and other stakeholders, we help districts clarify expectations, strengthen communication, improve systems, and move recommendations into day-to-day practice in a way that is practical, sustainable, and grounded in education-based athletics.

### **Why Districts Bring Us In**

- Parent, booster, or community concerns are increasing
- The athletic department needs stronger systems, structure, and accountability
- Leadership roles and responsibilities feel unclear
- Communication with coaches, families, or boosters is inconsistent
- A leadership transition or culture reset needs outside support
- Coaching expectations vary too much across programs
- District leaders want a clearer outside assessment of program health

### **Outcomes We Help Create**

- Clearer role definition for athletic leaders, coaches, and support structures.
- Stronger systems for communication, follow-through, and accountability.
- More consistent expectations across teams and levels.
- Written action steps district leaders can use immediately.
- Improved trust with families, staff, and community stakeholders.
- A stronger foundation for sustainable program growth.

# Signature Engagements

Every partnership is customized, but most client work begins in one of these four areas.

## **Team, Coach & Booster Support** **\$500-\$3,000**

**Best Fit:** Best for districts or programs needing focused support around one team, one issue, or one stakeholder group.

### **Includes**

- Leadership support for coaches and team personnel
- Booster club structure, communication, and collaboration
- Team culture development and parent/community alignment
- Ideal for targeted team-based support projects

### **Sample Deliverables**

- Booster communication norms and meeting protocols
- Coach support plan or expectations outline
- Parent communication template set
- Action memo with immediate next steps

## **Leadership & Culture Support** **\$1,000-\$4,000**

**Best Fit:** Best for districts that need practical leadership support without a full department review.

### **Includes**

- Consulting for athletic directors, assistant ADs, principals, and coaching staffs
- Culture and communication improvement planning
- Facilitated problem-solving or leadership planning sessions
- Targeted support during growth, reset, or transition

### **Sample Deliverables**

- Leadership roles and responsibilities matrix
- Facilitated planning agenda and summary notes
- Culture reset recommendations
- Priority action plan for the next 30-60 days

## **Athletic Program Audit** **\$2,000-\$7,000**

**Best Fit:** Best for districts that need help diagnosing the problem areas. This is about evaluation and clarity. You are bringing in an outside perspective to understand your current reality.

### **Includes**

- Comprehensive review of athletic department systems and operations
- Stakeholder interviews and document review
- Department structure and role-clarity analysis
- Outside assessment of communication flow and alignment

### **Sample Deliverables**

- Written findings report
- Strengths and concern summary
- Priority recommendations by category
- Executive summary for district leadership

## **Strategic Planning and Program Alignment** **\$4,000-\$10,000**

**Best Fit:** Best for districts ready to build and implement a solution. This is about action and direction. You already know (or suspect) what needs improvement and are ready to build systems.

### **Includes**

- Planning support focused on long-range direction and implementation
- Junior high to high school alignment
- Leadership planning and accountability systems
- Coaching standards and communication expectations

### **Sample Deliverables**

- Strategic priorities roadmap
- Implementation-ready planning documents
- Coaching standards framework
- District alignment checklist and timeline

# Why This Approach Resonates With Schools

School leaders aren't just seeking advice. They need **hands-on support** from people who understand school systems, leadership realities, community expectations, and the daily demands of educational athletics.

## Why District Leaders Respond

- The work is grounded in education-based athletics rather than generic consulting language.
- Recommendations are designed for district implementation, not just presentation.
- Engagements can support a single issue, a leadership transition, or a full program review.
- The process respects district culture while still bringing clarity and accountability.

## What Decision-Makers Can Expect

- Hands-on implementation support, not just written recommendations
- Direct work with coaches, booster clubs, and stakeholders to help carry out change
- Clear guidance for how new expectations, systems, and structures should work in practice
- Follow-through support that helps districts move from planning to execution

## Example School Scenario

### **Booster Club Alignment and Oversight**

Some districts face challenges when booster clubs begin operating beyond their intended support role. This can lead to mixed messages, inconsistent expectations across programs, confusion for coaches and families, and reduced clarity around district oversight.

### **How We Help**

We review current booster club structures, clarify roles and boundaries, and help districts create stronger systems for communication, decision-making, and accountability.

### **Sample Deliverables**

- Booster club roles and responsibilities framework
- Communication and approval guidelines
- Spending and fundraising oversight recommendations
- Written action plan for stronger consistency across programs

### **Likely Outcome**

District leaders gain clearer oversight, coaches and booster groups better understand their roles, and athletic programs operate with greater consistency, trust, and alignment.

# A Partnership Approach Designed For Implementation

Our process is structured enough to create momentum and flexible enough to fit school realities.

1	<b>Discovery:</b> A focused conversation to understand school context, current priorities, pressure points, and what success should look like.
2	<b>Information Gathering:</b> Interviews, document review, observation, and planning conversations to identify strengths, needs, and decision points.
3	<b>Analysis &amp; Strategy:</b> A practical review of structure, communication, operations, leadership systems, and culture, with recommendations tailored to school athletics.
4	<b>Delivery &amp; Implementation Support:</b> Clear next steps, written guidance, and direct hands-on support designed to move the work from discussion to action. This may include facilitated meetings with coaches, booster clubs, athletic leaders, teams, or school personnel to explain recommendations, clarify roles, support communication, and help schools implement changes in a practical and sustainable way.

## What Boots-on-the-Ground Support Looks Like

Our work doesn't end with a report. We help schools put recommendations into action. By working directly with athletic directors, coaches, teams, and district leaders, we clarify expectations, guide day-to-day practices, and strengthen systems. This hands-on approach builds understanding, buy-in, and sustainable, aligned athletic programs.

# Founder Leadership

Experienced education-based athletics leadership grounded in school systems, culture, and implementation.



**Branden Lippy, Ed.D**

Founder and CEO

Branden Lippy is an accomplished and highly respected leader with extensive experience across both academic and athletic settings. She has served the Lampeter-Strasburg School District for 15 years and currently oversees a comprehensive athletics program that includes 35 sports and more than 125 coaches, bringing a broad and practical understanding of educational athletics leadership.

She currently serves as Chair of the Pennsylvania Interscholastic Athletic Association (PIAA) District III Committee, where she plays a key role in policy development, procedural oversight, and championship coordination for 125 member schools and 21 championship events. She also serves on the PIAA Board of Directors and as national faculty for the National Interscholastic Athletic Administrators Association (NIAAA), including presenting at national conferences.

Her professional background also includes collegiate athletics and adjunct teaching, reflecting a deep commitment to education, leadership development, and service to diverse communities.

At Interscholastic Athletics Consulting Partners, Branden brings clients a high-level yet practical perspective on athletic leadership, program structure, governance, and long-range improvement planning. Her experience allows her to help school districts and athletic leaders build stronger systems, strengthen culture, and make clear, sustainable decisions that positively impact students, coaches, and entire athletic communities.



**Ronald Kennedy, Ed.D**

Founder and COO

Ronald Kennedy serves as the Executive Director of PIAA District III, one of the largest and most competitive districts in Pennsylvania high school athletics. In this role, he provides leadership and oversight for interscholastic athletic programs across the district, supporting schools, athletic directors, coaches, and student-athletes while promoting educational athletics and sportsmanship.

In addition to his district leadership responsibilities, Kennedy is an experienced athletic administrator at Donegal School District, where he has played a key role in developing and supporting athletic programs that emphasize character, accountability, and competitive excellence. His work focuses on creating positive opportunities for student-athletes while ensuring programs operate with integrity and strong educational values.

Kennedy has been actively involved in athletic administration across Pennsylvania, collaborating with school leaders and organizations such as the Pennsylvania Interscholastic Athletic Association and the Pennsylvania State Athletic Directors Association. Through these roles, he has helped advance professional development for athletic administrators and strengthen the role of athletics within the educational mission of schools.

Known for his collaborative leadership style, Kennedy is committed to building strong relationships with schools and communities while supporting the growth and development of student-athletes throughout District III.



## Next Steps and Contact

Whether you are seeking a full athletic program review, targeted leadership support, or strategic planning for stronger alignment, Interscholastic Athletics Consulting Partners can build a proposal that matches your school context and goals.

### Contact Information

**Company:** Interscholastic Athletics Consulting Partners

**Focus:** Education-Based Athletics Consulting

**Phone:** 717-669-1988 (BL) or 717-314-9532 (RK)

**Website:** [iacpartners.net](http://iacpartners.net)

**Email:** [info@iacpartners.net](mailto:info@iacpartners.net)

**Inquiry:** Initial conversations can be scheduled through phone, email, or website outreach.

### Suggested Next Step:

Schedule a 30-minute discovery conversation to discuss your school context, current priorities, and the support model that would be most valuable. The goal of the initial conversation is to clarify needs, determine the right scope, and outline a proposal that fits your school.