

# Branden M. Lippy, Ed.D

## QUALIFICATIONS PROFILE

---

Accomplished leader with a strong track record in both academic and athletic settings. Directs a comprehensive school district athletics program involving 35 sports and more than 125 coaches. Currently serves as Chair of the Pennsylvania Interscholastic Athletic Association (PIAA) District III Committee, playing a key role in policy development, procedural oversight, and championship coordination across 125 schools and 21 events. Member of the PIAA Board of Directors and national faculty for the National Interscholastic Athletic Administrators Association (NIAAA), with experience presenting at national conferences. Background includes collegiate athletics and adjunct teaching positions, demonstrating a deep commitment to higher education, sports, and diverse communities. Widely recognized for exceptional leadership, communication, organizational skills, and unwavering integrity.

## EXECUTIVE LEADERSHIP

---

### [Interscholastic Athletics Consulting Partners, Co-Founder & CEO](#) (2026-present)

- Lead a two-person consulting company that partners with school districts to strengthen and align athletic programs through strategic leadership, effective communication, and practical, education-based solutions that support coaches, student-athletes, and communities.

### [Global Community of Women in High School Sports Executive Council and Director of Energy and Engagement](#) (2025 -2026)

- Led community engagement initiatives within a dynamic and inclusive network supporting women and allies in high school sports; foster connection, professional growth, and leadership by developing strategic partnerships, organizing events, and expanding access to resources and opportunities.

### [PIAA Board of Directors Member](#) (2023 - present)

- 1 of 32 members of the statewide governing body for high school and middle school athletics in Pennsylvania.
- The board's role is to develop and maintain policies, promote sportsmanship, and ensure equal opportunity for all participants.

### [PIAA District III President](#) (2025-present)

- Vice President from 2023-2025.
- Support the administration of interscholastic athletics within District III of Pennsylvania, which serves the counties of Adams, Berks, Cumberland, Dauphin, Franklin, Juniata, Lancaster, Lebanon, Perry, and York.
- Regulates sports activities, assists with the governance, organization, and decision-making processes related to athletic eligibility, events, tournaments, and rules within the PIAA.
- Oversight and management of planning of all 24 District championships, with direct administration of the Basketball Championships held at the Hershey Park Giant Center, Baseball Championships at Penn Medicine Park in Lancaster, and the Lacrosse Championships held at Millersville University.

### [Lampeter-Strasburg School District Director of Athletics](#) (2011 - present)

- Control the functioning of a highly successful athletic department
- Oversight and management of over 35 athletic teams, 125 paid and volunteer coaches, 19 different booster club organizations, and over 50 event workers

- Core team member for the organization and implementation of a \$5 million Master Athletic Facility Renovation Plan
- Secured over \$1 million in state grant money for athletic facility upgrades
- Former L-S Athletic Department Interns:

## **RELEVANT EXPERIENCE**

---

Millersville University of Pennsylvania

- [Wellness and Sports Sciences Department Adjunct Professor](#) (2021 – present)
  - First Year Experience
  - International Sports Administration
  - Leadership Development in Sports
  - Legal Aspects of Sport
  - Moral and Ethical Issues in Sport
  - Sport Finance
  - Wellness / Stress Management

The University of Maryland

- Athletics - Intensive Learning Program/Assistant Learning Specialist (2010 – 2011)

St. Bonaventure University

- Athletic Academic Support and Student Services Specialist (2009 – 2010)

Millersville University of Pennsylvania

- Department of Athletics Graduate Assistant (2007- 2009)

Millersville University of Pennsylvania

- Assistant Women’s Basketball Coach (2007- 2009)

## **PROFESSIONAL COMMITTEES**

---

NIAAA National Sports Facilities Committee	2026 - present
Millersville University President’s Commission on the Status of Women	2024 - present
PIAA District III Basketball and Lacrosse Chair	2024 - present
<i>Coach &amp; Athletic Director</i> magazine Editorial Advisory Board Member	2018 - present
PIAA District III Inter-District Council	2014 - present
Lampeter-Strasburg School District Athletic Council Chair	2011 - present
Millersville University College of Education and Human Services Advisory Board	2023 - 2025
Lancaster–Lebanon League Boys Lacrosse Chair	2021 - 2025
Lancaster–Lebanon League Girls Lacrosse Chair	2013 - 2024
PIAA District III Competitive Spirit Chair	2020 - 2023
Millersville University President’s Commission on Gender & Sexual Diversity	2020 - 2023
Lancaster-Lebanon League Vice President	2019 - 2023
Lancaster-Lebanon League Secretary	2011 - 2019

## **PROFESSIONAL DEVELOPMENT**

---

The Daily Coach Academy

- Selected participant in a vetted membership community of sports executives and business leaders, and coaches who learn together and support each other to improve their team's performance (2025)

National Interscholastic Athletic Administrators Association

- NIAAA-U Cohort, Year-Long Executive Leadership Study Participant (December 2023)

National Athletic Directors' Conference (NADC)

- Leadership Training Course and Workshop Instructor (2023 - present)

National Federation of State High School Associations Women and Sport Leadership Virtual Summit

- Selected Leadership Participant (2022)

National Federation of State High School Associations Student Leadership Summit

- Selected Student Advisor (2018, 2019)

Women Leaders in Sports Institute for Administrative Advancement

- Selected Leadership Participant (2016)

National Collegiate Athletic Association

- Division II Leadership Conference, Selected Graduate Assistant Participant (2008)

NIKE / Women's Basketball Coaches Association

- "So You Want To Be A Coach" Program, Selected Participant (2007)

## **PRESENTATIONS**

---

Maryland State Athletic Directors Association (MSADA) State Conference

- Strategies for Advancing to Higher Levels and Building Confidence in Male-Dominated Environments (2025)

National Athletic Directors' Conference

- Winning with Tech: Digital Tools for Streamlining Athletic Department Operations (2025)
- Student Centered Educational Athletics Performance Beyond the X's and O's (2023 - present)
- Building Positive Relationships with Community/Parents/Stakeholders (2023)

Neumann University Sports Business Conference

- Women in Sports (2023)

Pennsylvania State Athletic Directors Association (PSADA) State Conference

- Women's Leadership (2024, 2025)

## **PUBLICATIONS**

---

Arnold, K., & Lippy, B. (2024). Women's leadership. PSADA Summer Magazine, 13(1), 33.

Arnold, K., & Lippy, B. (2025). Women's leadership. PSADA Summer Magazine, 14(1), 31.

Kennedy, R., & Lippy, B. (2025, August 5). [Equipment safety standards: High priority for athletic directors](#). High School Today.

Lippy, B. (2024, February 14). [Creating program pride and education-based expectations](#). High School Today.

Lippy, B. (2025, December 3). [Sport specialization: Athletic directors' perspective regarding the advantages and disadvantages for high school student-athletes](#). Journal for the Study of Sports

and Athletes in Education.

Lippy, B. (Spring 2026). [Specialization or sampling? What high school ADs are saying about the future of student-athletes.](#) Interscholastic Athletic Administrator's (IAA) Magazine.

#### Manuscript Reviewer

Lippy, B. (2026). Ad hoc reviewer for manuscript titled *Examining sport academies and their role in supporting students of color in youth development: A mixed-methods study protocol* (Manuscript No. YSSA-2026-0004). Journal for the Study of Sports and Athletes in Education.

### **AFFILIATIONS AND HONORS**

---

Lancaster-Lebanon League

- Athletic Director of the Year (2017)

Women's Basketball Coaches Association/Women's Sport Foundation

- National Graduate Assistant Coach of the Year Award Recipient (2008)

Millersville University of Pennsylvania

- Sports Management Faculty Award Recipient (2008)

Millersville University of Pennsylvania

- Women's Basketball Program Team Member / Captain (2002 – 2007)

### **CERTIFICATIONS**

---

National Interscholastic Athletic Administrators Association

- Certified Master Athletic Administrator (2023)
- Certified Athletic Administrator (2013)
- Registered Athletic Administrator (2012)

Human Kinetics Coach Education – *Successful Coaching* and *Sport First Aid* Certified

American Sport Education Program – Certified *Coaching Principles* Instructor (2014)

State of Pennsylvania Teaching Certification in Special Education, Grades K-12 (2007)

### **EDUCATION**

---

Immaculata University

- Doctorate in Educational Leadership (2013-2018)

Millersville University of Pennsylvania

- Master of Education in Sports Management (2007-2009)

Millersville University of Pennsylvania

- Bachelor of Science in Special Education; Athletic Coaching Minor (2002-2007)